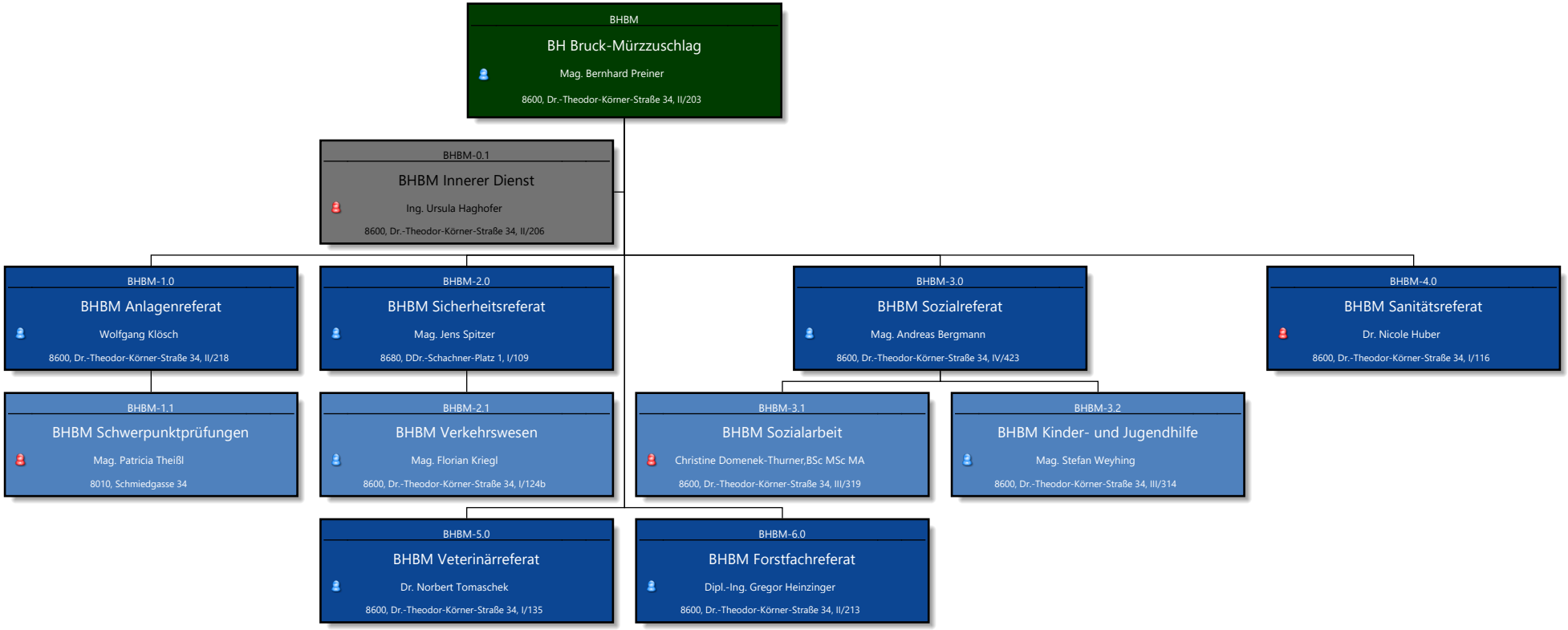Das Land Steiermark